



**NORTH SHORE BOARD OF THE
NORTHWESTERN SETTLEMENT**

northshoreboard.org

2018 Corporate Sponsorships

House In The Wood Gala

Glitter for Good

Saturday, October 13, 2018 at Venue Six10, Chicago

Cocktail Reception, silent and live auction, dinner and dancing. Black-tie optional.

The North Shore Board's annual gala is the sole fundraising event for Northwestern Settlement's House In The Wood camp. For over 80 years, the generosity of the business community and our friends has opened doors to better futures for Chicago's children through summer camp, and in 2015 the program began year-round operation, adding outdoor education sessions for schools.

At House In The Wood, campers discover a safe place to learn, grow and simply be kids--escaping the city streets to explore 23 acres of aquatic, wood and prairie habitats through a hands-on STEM curriculum. Campers develop leadership abilities, self esteem, life and social skills - and return home inspired to reach for their dreams.

We are proud to be a volunteer-run board, and all gala proceeds directly benefit Northwestern Settlement's House In The Wood. Over the last seven years, our supporters have raised over \$2.5 million and transformed the House In The Wood camp into a holistic, year-round program focused on at-risk children's academic, emotional and social development.

Exclusive Event Sponsor

- Exclusively sponsor House in the Wood Gala, including North Shore Board VIP reception
- Potential to serve on the Northwestern Settlement Board of Directors
- One complimentary table of 10 with premier placement at the Gala
- Invitation to VIP reception for sponsor and guests
- Sponsor and logo visibility includes denotation of Event Sponsor on multi-media promotions

President's Circle (\$15,000+)

- Sponsor of House In The Wood Gala Live Auction with logo on paddle raise cards and special introduction by benefit auctioneer
- One complimentary table of 10 with premier placement at the Gala
- Invitation to VIP reception for sponsor and guest
- Sponsor and logo visibility includes denotation of President's Circle on multi-media promotions

Camp Director's Circle (10,000+)

- Sponsor of House In The Wood Gala Cocktail Hour
- One complimentary table of 8 at the Gala
- Invitation to VIP reception for sponsor and guests
- Sponsor and logo visibility includes denotation of Camp Director Circle on multi-media promotions

House In The Wood Leader (\$5,000+)

- Sponsor a House In The Wood Gala activity or area. Opportunities include Live or Silent Auction Packages, Registration Station, Entertainment, Beverage Station, Candy Bar, Valet, Coat Check, Heads or Tails Game, or an area/item of your choice
- Complimentary tickets for 4 to the Gala
- Invitation to VIP reception for sponsor and guests
- Sponsor and logo visibility includes denotation of House In The Wood Leader on multi-media promotions

Tree Climber Club (\$2,000+)

Each gift of \$2,000 pays for two weeks of camp for one child

- Name on a table at House in the Wood Gala
- Sponsor visibility includes denotation of Tree Climber Camper Sponsor on multi-media promotions

Send a Camper (\$500)

Help pay for a child to attend camp

All corporate sponsors receive donor visibility and recognition in the following multi-media promotions:

- North Shore Board website, e-communications and newsletters
- House In The Wood Gala invitation (if received by July 21, 2018) reaching 4,000+ North Shore and Chicago influencers
- Venue signage, portrait backdrop, program (if received by July 21, 2018) reaching 300+ Gala guests
- Mobile bidding screens at the Gala
- Social media campaign mention



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2018 Certificate of Donation

House In The Wood Gala

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DONOR CONTACT

INDIVIDUAL DONOR BUSINESS DONOR

Name: _____ Title: _____
 Company: _____ I would like to remain anonymous
 Phone Number: _____ Email: _____
 Mailing Address: _____ City: _____ State: _____ Zip: _____

DONATION INFORMATION (PRODUCT, SERVICE, EXPERIENCE)

Item Name: _____
 Detailed Description of Donation: _____

 Estimated Value: _____ Expiration Date of Service/ Terms: _____
 Donation-In-Kind: _____
 Donated By (as it should be listed in print): _____

SPONSORSHIP OPPORTUNITIES (DETAILS ONLINE NORTHSHOREBOARD.ORG)

Sponsor the House In The Wood Gala	Sponsorship	Donation Amount
President's Circle - Live Auction Sponsor (includes premier table for 10 guests)	\$15,000 - \$20,000	
Camp Director's Circle - Reception Sponsors (includes table for 8 guests)	\$10,000 - \$14,999	
House In The Wood Leader - Gala Activity Sponsors (includes table for 4 guests)	\$5,000 - \$9,999	
Tree Climber Club	\$2,000 - \$4,999	
Sponsor a Camper	\$500 - \$1,999	
Other Donation Amount		
Total Donation Amount		

If your donation is \$5,000 or greater, please email your company logo in eps format to Michele Giczewski at micheleamg@gmail.com
 Please provide logos before the July 21, 2018 invitation printing deadline.

_____ Yes, we will attend the event and use our complimentary ticket _____ No, we will not be attending the event

Solicitor Name/ Board Member: _____ Date: _____

Location of Item: _____ Notes: _____

Please mail this form and a check made payable to NSB-NUSA to Darla Hovden, Treasurer 233 Ridge Ave., Winnetka IL 60093

The North Shore Board of the Northwestern University Settlement Association (NSB-NUSA) is an all volunteer organization. All gala proceeds directly benefit children served by the Northwestern Settlement House In The Wood, a certified Sec. 501(c)(3) non-profit. All donations are tax deductible to the fullest extent allowed by law (Tax ID: 36-2167818).